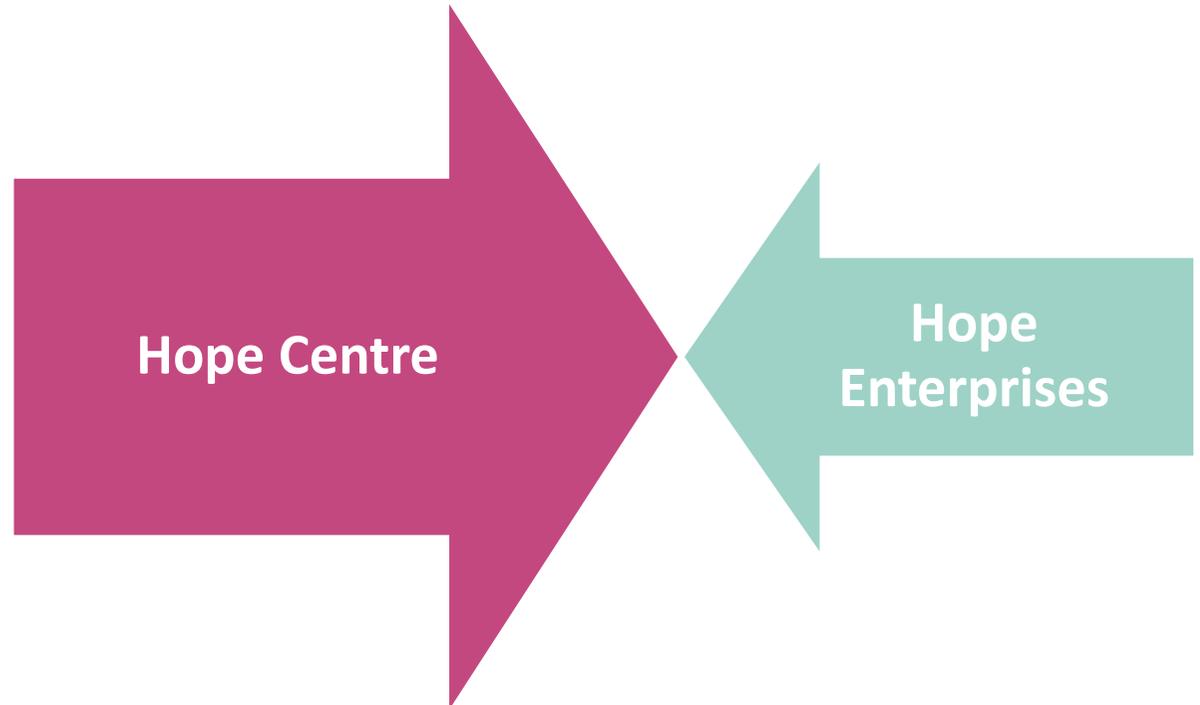


# Hope Centre and Hope Enterprises

Hope Centre is the parent charity which owns all the share capital of its social enterprise, Hope Enterprises. Together they make up the Hope group.

The Hope charity has been in operation for 42 years. We alleviate poverty, most visibly expressed in homelessness, but we work with people who are multiply disadvantaged with mental health, substance misuse, gambling, criminality, sex-work and poverty and isolation as their main problems. The Hope charity works to reduce the harm and exclusion homelessness and related problems bring, through offering attention to basic needs. But we also help people to move towards work and routes out of poverty, through building confidence, giving skills and training, and supporting people to get jobs.

Hope Enterprises takes this further, by offering training and work opportunities within businesses that Hope itself runs.





## Our model of social enterprise

'Social enterprise' is very fashionable. Yet despite what some zealots say, most SEs are not going to cure world hunger or raise the dead. Some promise to do amazing things and are a vehicle for brilliant ideas to deliver something new – good luck to them. It's not us.

Hope's social enterprises are not offering amazing new ideas. They are amazing in the sense of doing some fairly well tested ideas but doing them in a way that benefits people and communities in need.

We don't just add a layer of '*social enterprise wash*' to what is basically just another whizzy start up, or ordinary business looking to pretend to *care* by adding on a few trainees as a gloss for some extra funding. We are an offshoot of a charity, where no-one makes any profit, no-one looks for any glory, gongs or rewards, and which helps poor and disadvantaged communities and individuals do things that benefit themselves. That's it.

We are owned by the community, accountable to the community, made up of people battered by social policy and poverty, who are working together collectively to improve our immediate world. We do this by creating jobs and training that offer simple, helpful services, like food and garden tools and gardening, all of which help and improve their own people and community. It's simple really.



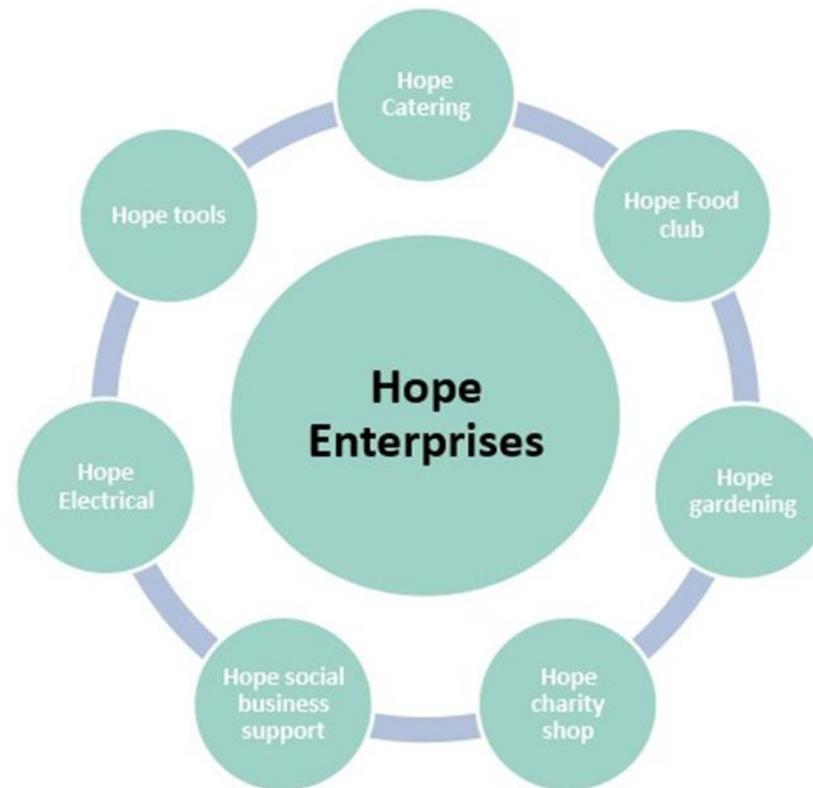
### Hope Enterprises

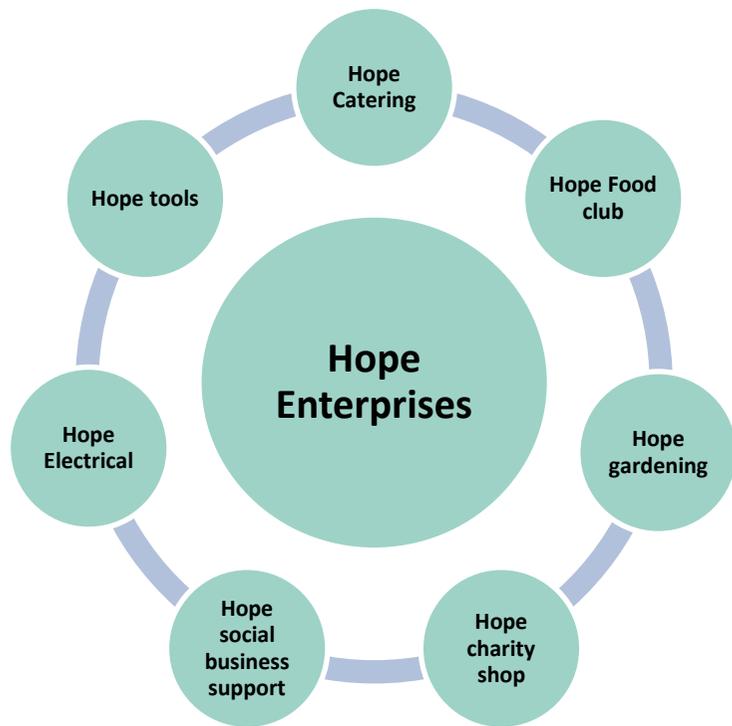
Hope starts with people and communities. We work to build stronger more resilient people within stronger and more resilient communities.

We work to give people economic power so that they are not dependent on charity or benefits, through helping them get skills and work.

We work to recycle money within poor communities, enriching their environment and developing and securing their community assets. Money spent by poor communities is re-invested in its people and the environment, improving their confidence, cohesion and skills through services and activities that enrich people's capabilities and options.

**Example:** We recycle tools, using them to grow food on community land, using labour from local people who in return get training and skills, and provide that food at low cost to local consumers. All profit is recycled. No individual profits, only the community.





**Hope Catering:** Hope’s flagship social enterprise builds on our traditions of providing healthy food, offering food as a force for good, by training people to work in catering. We offer catering training to City and Guilds Level 2, and provide corporate catering for companies and the public sector, as well as buffets and lunches for meetings and parties.

**Hope Gardening:** This new project repeats the model for catering, but trains people in gardening, with the by-product of providing healthy food for poor communities and use of derelict urban land

**Hope Tools:** our recycling project gathers up old, but high quality garden tools that otherwise go to landfill. We refurbish these to a high standard, selling them to raise money for our work. We take in trainees who learn how to use machinery, operate in a team and workshop environment, and then learn how to sell and market the tools.

**Hope Electricals:** PAT testing for electrical equipment .

**In development: Hope Food club:** This will provide cheap, healthy food for poor people, including in our day centre, but also via a box scheme, and some grown by Hope. Tackles obesity, health eating, food waste, food poverty and access to healthy food.

**In development: Hope Charity Shop:** Quite simply, a charity shop to raise money for Hope, but offering volunteering and work opportunities for our trainees and clients.

**Hope Social business support:** This innovative project helps businesses to develop their social impulses, advising them how to operate responsibly towards people and communities in need, how they can help charity, help their local environment, offer work opportunities to long term unemployed, but use this commitment as part of making a profit.

## One journey – Hope Centre and Hope Enterprises

